



The average age of a first-time Rx opioid user.

The rate for deaths involving heroin has almost **TRIPLED** since 2010.

WHY?

- Widespread prescription opioid exposure/addiction
- Increasing prevalence of heroin in urban, suburban, and rural areas
- Less expensive and easier to obtain than prescription opioid drugs

HEROIN/PRESCRIPTION OPIOID OVERDOSE EPIDEMIC

144

Drug overdose deaths per day

1/2

of those deaths are pharmaceutical opioids or heroin related



Source: DEA

For more information about the HOPE initiative, please contact:

FBI Pittsburgh Division
 Kelly Wesolosky
 Community Outreach Program
 412-432-4488
kwesolosky@fbi.gov



HOPE

Heroin Outreach Prevention and Education



ABOUT THE H.O.P.E. INITIATIVE

Rx Opioid abuse and Heroin use have reached pandemic levels across Western Pennsylvania, impacting all walks of life, regardless of race or socioeconomic boundaries. In response, the FBI Pittsburgh Division has partnered with key community stakeholders — including educators, law enforcement, treatment and rehabilitation facilities, and members of the media — to form the ***Heroin Outreach Prevention and Education (H.O.P.E.) Initiative***. This group is striving to formulate proactive solutions, particularly in the areas of education, prevention, and awareness.



H.O.P.E. INITIATIVE **WORKING GROUPS**

The HOPE Initiative is utilizing a three-pronged approach to enhance law enforcement collaboration and successfully integrate a wide range of community-based partners to develop proactive, creative solutions to combat the heroin epidemic.

YOUTH ACTION: H.O.P.E. offers a high school PSA (Public Service Announcement) Video contest with the goal of raising awareness online.

EDUCATION: Designed for Administrators, Teachers and educators, offering free Opioid-Specific Curriculum for High School, Middle School and Elementary students.

COMMUNITY COALITION: Offering community presentations on raising awareness through outreach, education and training.

Please consider hosting us in your school, community, and learn about how YOU can help make our communities safer!

H.O.P.E. WEBSITE

<https://fbipghcaaa.org/hope>

(watch and share the videos, download the curriculum, request a presentation)

Visit the RESOURCES tab to find the following:

***FBI “Chasing the Dragon”
Documentary***

***Discovery Education/DEA 360
Operation Prevention Curriculum***

***Overdose Free PA– Southwestern PA
Overdose Death Statistics***

Pittsburgh Poison Center-Mr. Yuk

...and additional resources to educate and help keep our communities safer, and save lives.